

# CASE STUDY | One Source Logistics

Capitalizing on a Market Opportunity



One Source Logistics was founded during the summer of 2003. Our vision for the Company is to help Small to Mid-size companies grow their business by leveraging best of practice logistics to create competitive advantages in the small business market.

Through 41 years of experience in managing and optimizing logistics service for 100's of customers, One Source's management is well equipped to save their clients substantial time, provide significant cost benefits and offer competitive advantage over traditional methodologies deployed by other "logistics" firms. Our goal is simple - we will provide exceptional customer service and deliver outstanding results the first time and every time.

## BENEFITS

- Integrated Service Offering to Clients
- Improved Trading Partner Compliance
- Automated Business Processes
- Improved Supply Chain Transparency
- Increased Communications Reliability
- Reduced Workload on a very lean IT Team

Discover more about the unique solutions UpNet offers by:  
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CREATING A WORLD OF CONNECTIONS

## CHALLENGE: INTUITIVE VISIBILITY

Third-party logistics providers must utilize and leverage "best practices" to remain a leader in a widely competitive market. One Source Logistics has embraced this vision and brings a suite of differentiated services to their customers.

*"Our mission is to help our customers grow their business by deploying best practices to create competitive advantages in their business markets."*

In early 2008, One Source Logistics recognized a market opportunity and challenge: delivering seamless visibility of information with execution capabilities; and packaging it in such a way it would be intuitive and create a competitive differentiator. To meet this challenge, One Source Logistics envisioned partnering with an organization that had "best in class" technology and experience in the logistics industry.

## SOLUTION: INTEGRATION ON-DEMAND

When an opportunity presented itself with a very large retailer looking for a logistics partner and technology platform to manage their inbound transportation activities, One Source Logistics knew it was time to act.

Enter UpNet Technologies, a company well versed in integration and the technology companies require to meet their business process optimization goals. Utilizing UpNet Technologies' on-demand iEDeX platform, One Source Logistics was enabled to provide an integrated service offering to their client that could manage everything from purchase order management, transportation planning and execution, and visibility of inbound inventory, to management reporting of KPI's. iEDeX manages all trading partner set up, communications, and performance management all as an on-demand Solution.

One Source Logistics took it one step further and integrated UpNet Technologies' solutions into their business process and existing operating systems; developing an automated web service agent to complete the supply chain transparency vision.

## RESULTS: SUPPLY CHAIN TRANSPARENCY WITH FULL VISIBILITY

UpNet Technologies' flexible B2B solutions enabled One Source Logistics to meet their client's demands and fully embrace the market opportunity and challenge they saw in their industry; leading to expansion of their own solution offering without heavy investment into development or infrastructure.

Leveraging the on-demand aspect of the iEDeX platform, One Source Logistics was also able to deploy the solution quickly and effectively to meet their new client's needs without the added expense of expanding their IT team.